



IMRC 2022

International Maheshwari Rajasthani Convention, Houston



IMRC 2022 - Committee

- Sharad Mantri - Convener
+1-713-292-4821
- Sanjay Jajoo - Co-Convener
+1-713-614-9286
- Archana Bhakkad - Co-Convener
+1-214-636-5183

MMNA - BOT | NEC Team

- Ghanshyam Heda - MMNA Chair
901-239-0878
- Abhilasha Rathi - NEC President
603-845-8289

IMRC Fundraising Team

- Sushma Pallod +1-281-568-4995
- Ashish Chandak +1-713-992-0248

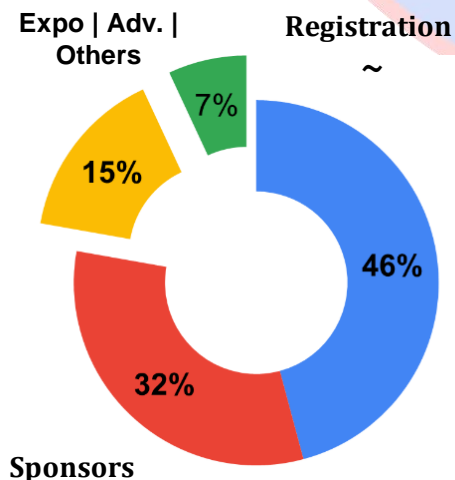
About IMRC 2022

- Hosted By MMNA South- West Chapter
- Projected 800+ Attendees
- 80% Attendees from North America
- Representation from 3 Continents
- Largest Rajasthani gathering Outside India

IMRC 2022 Venue & Dates

Marriott Marquis Houston Hotel
1777 Walker Street, Houston, TX 77010
Thursday, Nov 24th - Sunday, Nov 27th

Fund Raising Goal: ~ \$250K Why?



Sponsors

About MMNA:

Maheshwari Mahasabha of North America (MMNA) is dedicated to promoting social welfare, preserve cultural heritage and artistic expressions of Rajasthani's originating from the state of Rajasthan. MMNA supports various social causes hosted by regional chapters as well as internationally.

MMNA is passionate about preserving and enhancing the Indian Rajasthani culture in America by:

- Promoting unity and a sense of belonging across community members - 10 regional chapters and a biennial convention.
- Raising funds to support education by offering interest free student loans and scholarship programs
- Supporting local food banks by holding food drives
- Raising funds to help distressed families from natural disasters
- Building a strong platform for youth, women, and senior members through initiatives of Rajasthani's Abroad Youth Samaj (RAYS), Sakhi group, Rajasthani's Abroad Senior Samaj (RASS), and through matrimonial and educational initiatives.

Conference Highlights:

- The conference promotes to engage, enlighten, and enthrall attendees by:
- Connecting family, friends, and community members
 - Celebrating our rich heritage and culture via arts, music, dance and cuisine
 - Inspiring and engaging through speeches and discussions in areas like Business, Technology, Youth, Women, Culture, Spirituality, Health, Investment and more
 - Challenging and friendly competitions and creating a sense of camaraderie.

Why be a sponsor of the IMRC 2022 Convention?

- Help raise funds to support the convention, and various noble causes, education and worthy charities supported by the community.
- Opportunities to build presence and network with Global MMNA entrepreneurs, professionals, community leaders etc.
- Reach out to the global conference attendees to market & brand your company.
- Investment opportunities, recruit talents from our highly qualified professionals.

Come join us and let us take pride to celebrate the community and its vibrant achievements! We believe our partnership will benefit both your company and MMNA, and we look forward to working with you.

Sincerely,

IMRC 2022 Convention Team

Fund Raising Team: Sushma Pallod - 281-568-4995 & Ashish Chandak - 713-992-0248

Maheshwari Mahasabha of North America (MMNA) is non-profit, tax-exempt organization under federal Tax ID Number 11-2655254

<http://www.imrc.mmna.org>



IMRC 2022

International Maheshwari Rajasthani Convention, Houston



Sponsorship Opportunities and Benefits

Sponsorship Level	Diamond \$25,000	Emerald \$15,000	Ruby \$10,000	Platinum \$7500	Gold \$5000	Silver \$2500
Convention Souvenir Book – Advertisement Full page color (Back, front inside, back inside, Full Page - Color)	<input checked="" type="checkbox"/> Priority Placement ¹	<input checked="" type="checkbox"/> Priority Placement ¹	<input checked="" type="checkbox"/> Priority Placement ¹	<input checked="" type="checkbox"/> Priority Placement ¹	<input checked="" type="checkbox"/> Priority Placement ¹	<input checked="" type="checkbox"/> Priority Placement ¹
Registration / Accommodation	<input checked="" type="checkbox"/> 4 Registration <input checked="" type="checkbox"/> 3 Days Stay – 1 Room	<input checked="" type="checkbox"/> 2 Registration <input checked="" type="checkbox"/> 3 Days Stay – 1 Room	<input checked="" type="checkbox"/> 2 Registration <input checked="" type="checkbox"/> 3 Days Stay – 1 Room	<input checked="" type="checkbox"/> 3 Days Stay – 1 Room	<input checked="" type="checkbox"/> 2 Days Stay – 1 Room	<input checked="" type="checkbox"/> 1 Day Stay – 1 Room
Recognition: Opening Ceremony	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Recognition: Breakout sessions panel ²	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Pull up banner ³	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Social Media coverage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Event Website coverage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Event Website listing				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Performance Seating VIP / Reserved	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			

Sponsorship level	Bronze \$1000	Crystal \$500	Others (any amount < \$500)
Convention Souvenir Book	Full page color advertisement	Half page color advertisement	Recognition in the souvenir as listing

Name your Price & Package⁴ – Call Us



Scan To Sponsor

1. Priority placement is based on number of sponsors in each category.
2. As applicable, subject to break-out session panel committee decision.
3. At entry to registration (as relevant) or other high traffic (other than stage)
4. Please call us if you would like to sponsor specific session or event.

Fund Raising Team: Sushma Pallod – 281-568-4995 & Ashish Chandak -713-992-0248

Maheshwari Mahasabha of North America (MMNA) is non-profit, tax-exempt organization under federal Tax ID Number 11-2655254

<http://www.imrc.mmna.org>



IMRC 2022

International Maheshwari Rajasthani Convention, Houston



IMRC 2022 Donation / Sponsorship Form

Contact Information:

Name(s) (Individual(s) / Corporation):

Address:

Phone Number:

E-mail:

Sponsorship / Donation Information (Check One):

Sponsorship Level	US\$ Amount	Check 'X'	Sponsorship Level	US\$ Amount	Check 'X'
Diamond	\$25,000		Silver	\$2,500	
Emerald	\$15,000		Bronze	\$1,000	
Ruby	\$10,000		Crystal	\$500	
Platinum	\$7,500		Others	<\$500	Name Your Amount
Gold	\$5,000				

Payment:

<u>PayPal</u>	<u>Check</u>	<u>Zelle</u>
Pay to: payimrc2022@gmail.com	Pay to: MMNA Mailing Address: Sheetal Parwal 6510 Glen Canyon Ct, Katy, TX 77450	Pay to: payimrc2022@gmail.com

Advertisement:

1. Please email a digital high-resolution picture (for the individual / family / corporate logo /).
2. Please email the text of your 'message' to be published in the souvenir book / banner / display ad.
3. In case, you wish to publish a custom Ad, please email the advertisement in the appropriate format.
4. You will be sent a response when your advertisement is received.
5. Please email campaign or video for social media coverage, event website etc.

For more information, please contact any of the following members of the Fundraising Committee or reach us via email at Imrcfundraising@mmna.org

Sharad Mantri	Convenor	+1-713-292-4821
Sushma Pallod	Fund Raising Team Lead	+1-281-568-4995
Ashish Chandak	Fund Raising Team	+1-713-992-0248
Abhilasha Rathi	NEC President	+1-603-845-8289
Ghanshyam Heda	Chair-MMNA	

Fund Raising Team: Sushma Pallod – 281-568-4995 & Ashish Chandak -713-992-0248

Maheshwari Mahasabha of North America (MMNA) is non-profit, tax-exempt organization under federal Tax ID Number 11-2655254

<http://www.imrc.mmna.org>